

ASSAM MILLETS MISSION



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The Big Mission for Small Millets

FOR MORE DETAILS

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Millets, which are now also called in India as **Shree Anna** (the best among all the food grains of the 21st century), had been an integral part of food system of Assam.

With time as people started focusing on other crops, this golden grain has slowly gone away from common use.

To bring back millets, the **Assam Millets Mission** has been initiated (2022 – 2029) for a period of 7 years. The Mission was officially launched by the Hon'ble Chief Minister of Assam, Dr. Himanta Biswa Sarma on 16th November, 2022 with the objective of:

Raise Nutrition Quotient

Increase Farmer's Income

Increase Productivity

Contribute to Crop Diversification

The Mission has been initiated on the principle of enhancing the Local Production and Local Consumption of Millets.

Focus Crop: In Assam the three Millet Crops being promoted are: Finger Millets (*Maruadhan*), Foxtail Millet (*Kaun*) and Proso Millets (*Cheena Bajra*).

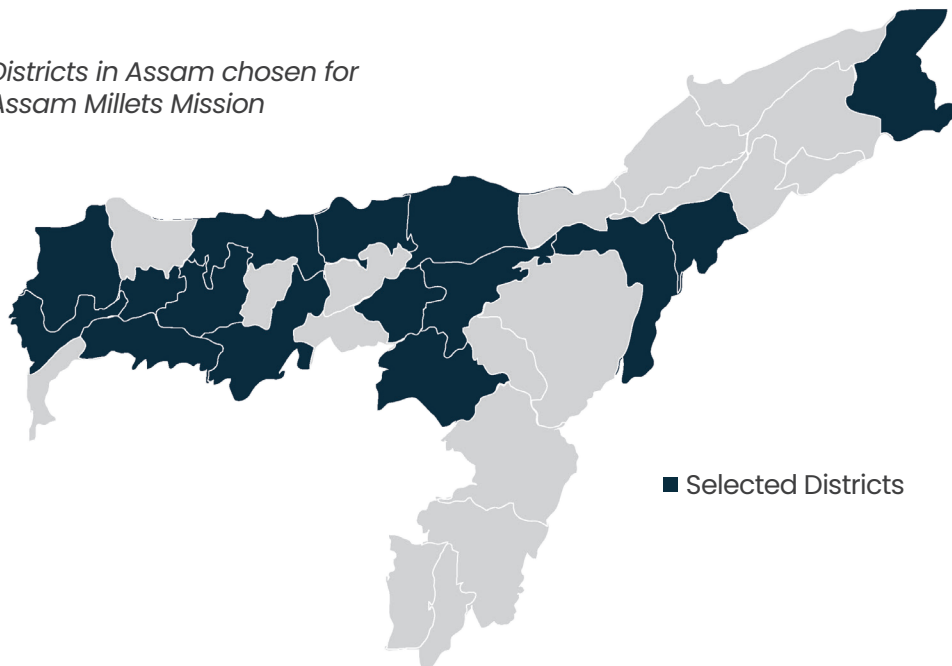
Mission Districts: The Mission covers 15 districts as of now including: Baksa, Barpeta, Bongaigaon, Dhubri, Goalpara, Golaghat, Jorhat, Kamrup (R), Karbi-Anglong, Kokrajhar, Morigaon, Nagaon, Sonitpur, Tinsukia and Udalguri.

Departments: Primarily the Assam Millets Mission is an initiative of the Department of Agriculture in collaboration with Department of Elementary Education and Department of Social Welfare.

Beneficiaries: Primarily benefiting the farmers, FPO/ FPCs, Entrepreneurs and SHGs through production, post harvesting and marketing side activities and; through inclusion of millets in state nutrition programs increasing the nutrition quotient of expecting and lactating women, young children and children from elementary school.

Mission Components: In terms of activities there are 5 Key Components (A to E) of Assam Millets Mission, out of which: three (3) Components 'A', 'B' and 'C' pertains to the local production side activities; One (1) Component 'D' pertains to the local consumption side activities and; One (1) Component 'E' pertains to the overall administration and operational aspects of the Assam Millets Mission.

Districts in Assam chosen for Assam Millets Mission



Assam Millets Mission (2022-2029)

Local Production Side Components

A: Market & Nutrition Supportive Production

- Technology Demonstrations
- Minikits Distribution
- Seed Production & Distribution
- Farm Machinery (production side)
- Cropping Systems-based Demos with Pulses

B: Post-Harvest Management, Value addition, Processing & Millet Recipes

- Post-harvest Demonstrations
- Post-harvest Machinery
- Static Storage Facility
- Storage Bin (60% subsidy)
- Millet Products & Recipe Development

C: Market Linkages

- Millet based FPCs
- Common Services Center for FPCs
- Buyer Seller Meets (BSMs)
- Value Chain Schools (VCSs)
- Millet Product exhibitions

Local Consumption Side Components

D: Ensuring better nutrition, health & disease-free Assam through millets

- Millet Awareness Creation: Mobile outlets and Supply and Distribution through PDS
- Millets in Schools Awareness Creation: Supply and Distribution of Millets Mid-Day Meals
- Millets in Anganwadis: Supply and Distribution of Millets and Millet Nutrition Camps

Overall Administration and Operational Components

E: Administration & Operations, Training, capacity building

- Setting up of Millet Mission Cell (MMC) at 3 DirectorateS
- DoA-MMC: Millet Mission Cell at Directorate of Agriculture
- DoEE-MMC: Millet Mission Cell at Directorate of Elementary Education
- DoSW-MMC: Millet Mission Cell at Directorate of Social Welfare
- Setting up 1 State Project Management Unit
- Setting up of 15 District Level Millet Cell
- Trainings and Exposure Visits
- Millets & Pulses Business Conclave
- Millet Knowledge Bank



Other agencies taking up millet promotion:

NABARD, NFSM Cell, Indian Institute of Entrepreneurship, TRISSAM